

# 26<sup>TH</sup> ANNUAL VALUES-IN-ACTION® AWARDS DINNER

WEDNESDAY, JANUARY 20, 2021 • LANDERHAVEN

## VALUES MATTER™

**Malden Mills Corporate Kindness Award**  
**NICHOLAS BERTRAM**  
President, The GIANT Company



**Malden Mills Corporate Kindness Award**  
**ROB RUHLMAN AND FAMILY**  
Preformed Line Products



**Rescuer of Humanity Award**  
**PETER GEORGESCU**  
Chairman Emeritus, Young & Rubicam,  
Visionary  
Evangelist for Business Social  
Responsibility

**Gordon E. Heffern Award for  
Values, Ethics & Community**  
**DAVID GILBERT**  
President & CEO,  
Greater Cleveland Sports Commission  
and Destination Cleveland

### ADDITIONAL AWARDS GIVEN THAT EVENING:

Alan R. Schonberg Community Rescuer Award

Close Caputo Educator of Humanity Award

Eric Scott Russell Student Kindness Award

## SPONSORSHIP AND TICKET INFORMATION

### TABLE PACKAGES

(\*Table packages \$10,000+ include access to the VIP reception for all table guests)

#### ☐ \$50,000 EXCLUSIVE TITLE SPONSORSHIP

- ☐ **\$25,000 PRESENTING SPONSOR\*:**
  - \*Exclusive INDUSTRY Sponsor
  - "Presented By" designation on all event materials
  - LOGO included on event promotional give-away to all attendees
  - Included as sponsor of VIA's Just Be Kind initiative
  - Full-page ad in program book with prominent placement
  - Your LOGO displayed at the event
  - VIP reception with honorees
  - Preferred seating for two (2) tables of 8 (16 guests)
  - Sponsorship listing in program book

#### ☐ \$15,000 UNDERWRITING SPONSOR:

- "Underwriting Sponsor" designation on all event materials
- Full-page ad in program book with prominent placement

- Your LOGO displayed at the event
- VIP reception with honorees
- Preferred seating for table of 8
- Sponsorship listing in program book

#### ☐ \$10,000 PLATINUM SPONSOR:

- Your LOGO displayed at the event
- VIP reception with honorees
- Full-page ad in program book
- Preferred seating for table of 8
- Sponsorship listing in program book

#### ☐ \$7,500 GOLD SPONSOR:

- Full-page ad in program book
- Your name displayed at the event
- Seating for table of 8
- Sponsorship listing in program book

#### ☐ \$5,000 SILVER SPONSOR:

- Half-page ad in program book
- Your name displayed at the event
- Seating for table of 8
- Sponsorship listing in program book

### TICKET PACKAGES

#### ☐ \$2,350 PREFERRED TICKETS:

- Half-page ad in the program book
- Seating for two (2) guests
- VIP Reception with honorees
- Sponsorship listing in program book

#### ☐ \$650 INDIVIDUAL TICKET PLUS

- VIP Reception with honorees
- Sponsorship listing in program book
- Seating for one (1) guest

#### ☐ \$500 INDIVIDUAL TICKET

- Seating for one (1) guest

### AD OPPORTUNITIES

A la carte ads for the event program book

#### EVENT PROGRAM BOOK AD RATES

PROGRAM BOOK GIVEN OUT AT THE EVENT

- ☐ Full Page: \$3,350
- ☐ Half Page: \$1,725

## REGISTER NOW TO SUPPORT THIS EVENT • DEADLINE: JANUARY 4<sup>TH</sup>

Name: \_\_\_\_\_

Business or Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Contact (if different than above): \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Other: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

### PAYMENT INFORMATION

☐ Enclosed is a tax-deductible check (to the extent the law allows)  
in the amount of \$ \_\_\_\_\_ (Make checks payable to Values-in-Action Foundation®)

☐ Credit Card ☐ Visa® ☐ Mastercard® ☐ American Express®

Amount \$ \_\_\_\_\_ Acct. #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

☐ Please send an invoice to \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

Detach this form and mail to Values-in-Action at 6700 Beta Dr. Suite 120 • Mayfield, Ohio • 44143 or email all of the above information to [amanda@viafdn.org](mailto:amanda@viafdn.org). For questions, please contact Amanda Guarnieri at 440.463.6205 or [amanda@viafdn.org](mailto:amanda@viafdn.org).

Please send your completed ad and guest names to [amanda@viafdn.org](mailto:amanda@viafdn.org) by JANUARY 4<sup>TH</sup>.



**Increasing Values.  
Decreasing Bullying.  
Increasing Graduation Rates.**