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**Event:** Celebration of Goodness Luncheon *Emceed by Denise Dufala*  
**Date & Time:** This Thursday, June 28, 2018; 11:30 am – 1:30 pm  
**Location:** Executive Caterers at Landerhaven  
6111 Landerhaven Dr., Mayfield, OH 44124  
**Presenter:** Values-in-Action Foundation (Project Love)



**REQUEST FOR COVERAGE:** This Thursday, June 28; 11:30 am

**(Cleveland, OH)** This Thursday, please join Values-in-Action Foundation for its 17<sup>th</sup> Annual Celebration of Goodness Luncheon emceed by longtime Cleveland news anchor and new children’s book author Denise Dufala at Executive Caterers at Landerhaven.

Each year, this free, community event honors individuals who represent goodness, caring and respect beyond the norm and, through their efforts, make Cleveland a better place. Values-in-Action Foundation, along with event founder Sam Miller, believes that our community is an aspiring neighborhood of GOODNESS! Our neighborhood is shaped by people who inspire goodness, and then a chain reaction of more goodness follows. The 2018 class of goodness honorees is nothing short of amazing:

**Carole Hoover** is a servant leader who is devoted to building up a Cleveland of excellence, diversity and inclusion. She will be receiving the Arnold R. Pinkney Award for Civic Leadership. **Eric Gordon** is a stellar educator who dedicates his life to ensuring student success in school and in life; **Bill Denihan** has been the consummate public servant, making Cleveland better through his grit, wit and wisdom; **Chief Angelo Calvillo** and the Cleveland Division of Fire put lives on the line every day to help ordinary families in crisis and make Cleveland safe. **Ken Lanci** is a business leader and social entrepreneur who has devoted his life to working for the greater good of all, rescuing organizations and individuals along the way.

Just as these honorees spread goodness, Values-in-Action Foundation empowers students and adults to build communities of kindness, caring and respect through programs that teach, promote, and provide skills and tools to make positive, values-based decisions every day. The Celebration of Goodness is a reflection of the organization’s values-driven approach to teaching students the importance of goodness through its character-education and anti-bullying school programs.

Values-in-Action Foundation’s Be Kind® Stick Together® National Program Ambassador **Denise Dufala** will serve as the luncheon’s emcee. Dufala has just released her first children’s book, “Bomba the Brave.” The book, which centers around an anti-bullying message, is presented in conjunction with the Be Kind® Stick Together® program offered to schools across the nation by Duck® brand and Values-in-Action Foundation.

Since 1994, Values-in-Action’s Project Love programming has trained more than 253,000 students and 3,500 educators nationwide and annually impact more than 350 Ohio schools with consistent, positive results. In fact, 99% of participating students report that they are more likely to make positive choices and perform more acts of kindness as a result of Project Love’s training.

For additional information about the luncheon, the honorees, or Values-in-Action programming, call 440.442.5683 or visit [www.viafdn.org](http://www.viafdn.org).



# 2018

## CELEBRATION OF GOODNESS

### HONORING:

**CHIEF ANGELO CALVILLO**  
Cleveland Division of Fire  
*Sam Miller Goodness Award*

**BILL DENIHAN**  
Former CEO,  
ADAMHS Board of Cuyahoga County  
Former Cleveland Public Safety Director  
*Sam Miller Goodness Award*

**ERIC GORDON**  
CEO,  
Cleveland Metropolitan School District  
*Sam Miller Goodness Award*

**CAROLE HOOVER**  
President and CEO,  
HooverMilstein  
*Arnold R. Pinkney Award for Civic Leadership*

**KEN LANCI**  
Chairman,  
Consolidated Solutions  
*Foundation Legacy Award*

 **values**  
in action®

## JUNE 28, 2018

EXECUTIVE CATERERS AT LANDERHAVEN